CLAIM AMENDMENTS

Please amend the claims as follows:

1-30. (Cancelled)

31. (Currently Amended) A method of displaying rental car data <u>on a display device in communication with a computer system</u> comprising the steps of:

identifying a number of vehicle classes for which data are to be displayed in response to a search performed for a rental car based on user defined <u>search</u> criteria;

identifying a number of rental car companies, each offering vehicles in at least one of said identified classes in response to the search performed;

<u>identifying the rental car companies having one or more vehicles available that meet search requirements of the user defined search criteria;</u>

displaying, on [[a]] <u>the</u> display device in communication with [[a]] <u>the</u> computer system, company identifiers along a first axis, each company identifier identifying one of the identified rental car companies;

displaying on the display device, vehicle class identifiers along a second axis, each vehicle class identifier identifying one of the identified vehicle classes; and

displaying on the display device, data elements in a matrix of rows and columns the rows being associated with either the company identifiers or the vehicle class identifiers, and the columns being associated with the other said company identifiers of class identifiers such that each data element is associated with an identified rental car company <u>having one or more available vehicles</u> and a vehicle class.

32.   (Original) The method of claim 31 wherein the step of displaying data elements comprises displaying a rate for renting a vehicle in the associated vehicle class from the associated rental car company.

33.   (Previously Presented) The method of claim 32 wherein the step of displaying data elements further comprises displaying the rate as a hypertext link to a detail web page to be displayed by a network web browser on the display device.

34.   (New) The method of claim 33 wherein the detail web page comprises another hypertext link to a reservation page for booking the associated class of vehicle at the displayed rate.

35.   (New) The method of claim 32 further comprising obtaining a plurality of rates to be displayed as data elements from a single search system.

36.   (New) The method of claim 35 further comprising displaying the rates in the same format on either a per day basis, per week basis, or total fee basis based on dates for which the vehicle is requested.

37.   (New) The method of claim 36 further comprising determining the format of the rates displayed by an availability search code.

38.   (New) The method of claim 31 further comprising displaying an equal number of either columns or rows as the number of rental car companies identified as being available to meet the search requirements.

39.   (New) The method of claim 38 further comprising determining the number of classes of vehicles searched.

40.   (New) The method of claim 38 further comprising determining if the search performed is for multiple classes of vehicles and displaying either multiple rows or columns having headings describing the vehicle classes.

41.   (New) The method of claim 40 wherein the step of determining if the search performed is for multiple classes of vehicles further comprises displaying multiple rows with multiple row headings describing each vehicle class.

42.   (New) The method of claim 41 wherein the step of displaying an equal number of either columns or rows further comprises displaying a number of columns each identifying a rental car company identified as being available to meet the search requirements.

43.   (New) The method of claim 42 further comprising identifying the number of rows and columns to be displayed on the matrix based on search results obtained from the user defined search criteria.

44.   (New) The method of claim 43 wherein the step of displaying company identifiers further comprises displaying column headings in the form of graphical icons.

45.   (New) The method of claim 44 wherein the step of displaying vehicle class identifiers further comprises displaying row headings having text descriptions representing the class of vehicles.